Bad Machines

FACT SHEET

• Name: Bad Machines

• Legal: My Bad Machines LLC

• Established: June 2022

- **About:** Bad Machines is not just a bar, it's an **experience**. We are one of the first esports bars in **North Carolina** where you can watch and play esports, taste local craft brews, and mixed drinks. We also throw regular exhibition matches across various Esports titles between local **amateur**, **semi-pro**, and **professional** players before a live audience that's recorded and streamed live to the world!
- **Type:** Esports Bar & Venue
- **Sub-Type:** Arcade, LAN
- **Features:** Arcade, Bar, Gamer Lounge, Local Craft Beer, Live Esports Shows, Mixed Drinks, Stage
- Owner: Glen Swan
- Management Background:
 - o 17 years total working experience (Gaming, Marketing, Tech)
 - o 7 years of game industry experience (Communications/PR)
 - o 7.5 years of digital advertising experience (Data Architecture)
 - o 2.5 years of health care industry experience (Cloud Architecture)
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